



**ANCHOR CROSS**  
CANCER FOUNDATION

## 2025 Committee Members

### Chairwomen

Mary Kathryn McMillon  
(ACCF Board Member)  
Jessie Patton

### Committee

Chris Alman  
(ACCF Board Member)  
Shannon Baldwin  
(ACCF Board Member)  
Dawne Biggs  
Holly Clarkson  
Betsy Elmore  
Celeste Holland  
Mark Kellis  
Will Kellis  
James Long  
Rachel Partin  
Jennifer Patronskey  
Kathy Summers  
Kim Tate  
Alison Trawick  
Stephanie Tunstall  
Brandi Wilkinson  
Andy Williams  
(ACCF Board Member)

### Foundation Director

Joan Kellis

Anchor Cross Cancer Foundation

## **Masquerade Ball Sponsorship Opportunities June 14, 2025**

Anchor Cross Cancer Foundation Supporter,

The Anchor Cross Cancer Foundation will host its 6th Annual Masquerade Ball at the Daphne Civic Center on the evening of **June 14, 2025**. Supporters and community members from across the Gulf Coast are invited to help us “mask out” cancer for one night at this fundraising event, as we celebrate local cancer survivors and those still fighting.

Last year’s event saw a tremendous increase in participation and raised over **\$75,000**, with all of the proceeds benefiting local cancer patients in Mobile and Baldwin Counties. We are so thankful to our donors and sponsors who generously gave and allowed our event to be such a success. Find pictures and a recap of last year’s event on our Facebook page @anchorcrosscancerfoundation.

ACCF is a community-based 501(c)3 nonprofit that provides financial assistance to local cancer patients currently receiving treatment for their disease. Cancer treatment often places a financial burden on patients. Our mission is to alleviate some of that stress to allow patients to only focus on their health and recovery.

As we plan for the **sixth year** of our event, we humbly ask you to join us in making this the best Masquerade Ball yet! The attached packet includes information about sponsorship opportunities and in-kind donations. Please feel free to reach out to Mary Kathryn McMillon, Jessie Patton, or any committee member with questions or to request additional information. On behalf of the Anchor Cross Cancer Foundation, thank you for considering our event in your next giving.

Appreciatively,

*Mary Kathryn McMillon & Jessie Patton*

Chairwomen  
Masquerade Ball 2025



Anchor Cross Cancer Foundation

## **Masquerade Ball Sponsorship Opportunities June 14, 2025**

### **Presenting Sponsor \$5,000** (Exclusive)

- 16 tickets and two reserved sponsor tables each seating eight guests
- Exclusive event naming – Anchor Cross Masquerade Ball Presented by “Your Company’s Name”
- Opportunity to promote company with information and/or promotional items
- Logo/name inclusion at top of all signage and recognition as Presenting Sponsor during event
- Logo/name inclusion on event publicity, including ACCF website, social media and press releases
- This level grants 4 patients in active treatment and their guest (12 people total) free entry into event

### **Platinum Partner Sponsor \$4,500** (Exclusive)

- 16 tickets and two reserved sponsor tables each seating eight guests
- Prominent signage at registration table at the front entrance
- Opportunity to promote company with information and/or promotional items
- Logo/name inclusion at top of all signage and recognition as Presenting Sponsor during event
- Logo/name inclusion on event publicity, including ACCF website, social media and press releases
- This level grants 4 patients in active treatment and their guest (12 people total) free entry into event

### **Premier Dining Sponsor \$4,000** (Exclusive)

- 8 tickets and one reserved sponsor table seating eight guests
- Exclusive sponsor of dinner with prominent signage at buffet table(s)
- Opportunity to promote company with information and/or promotional items
- Logo/name inclusion on event signage and recognition of sponsorship during event
- Logo/name inclusion on event publicity, including ACCF website, social media and press releases
- This level grants 2 patients in active treatment and their guest (4 people total) free entry into event

### **Red Carpet Sponsor \$3,000** (Exclusive)

- 8 tickets and one reserved sponsor table seating eight guests
- Exclusive sponsor for entryway red carpet space with no other interruptions
- Logo/name inclusion on event signage and recognition of sponsorship during event
- Logo/name inclusion on event publicity, including ACCF website, social media and press releases
- This level grants 2 patients in active treatment and their guest (4 people total) free entry into event

### **Stage Sponsor \$3,000** (Exclusive)

- 8 tickets and one reserved sponsor table seating eight guests
- Exclusive sponsor for music, auctioneer and other stage activities
- Logo/name inclusion on event signage and recognition of sponsorship during event
- Logo/name inclusion on event publicity, including ACCF website, social media and press releases
- This level grants 2 patients in active treatment and their guest (4 people total) free entry into event

### **Survivor Lounge Sponsor \$3,000** (Exclusive)

- 8 tickets and one reserved sponsor table seating eight guests
- Exclusive sponsor for showcased lounge seating area for patients
- Logo/name inclusion on event signage and recognition of sponsorship during event
- Logo/name inclusion on event publicity, including ACCF website, social media and press releases
- This level grants 2 patients in active treatment and their guest (4 people total) free entry into event

*\*Sponsor levels of \$3,000 or higher reserve first right of refusal of their level at the 2026 Ball.*



Anchor Cross Cancer Foundation

## **Masquerade Ball Sponsorship Opportunities June 14, 2025**

### **Bar Sponsor \$2,500** (2 available)

- 8 tickets and one reserved sponsor table seating eight guests
- Signage at bar table(s) and four ACCF wine tumblers
- Logo/name inclusion on event signage and recognition of sponsorship during event
- Logo/name inclusion on event publicity, including ACCF website, social media and press releases
- This level grants 2 patients in active treatment and their guest (4 people total) free entry into event

### **Table Sponsor \$1,500**

- 8 tickets and one reserved sponsor table seating eight guests
- Logo/name inclusion on table signage and event signage
- Recognition of sponsorship during event
- Logo/name inclusion on event publicity, including ACCF website, social media and press releases
- This level grants 1 patient in active treatment and a guest (2 people total) free entry into event

### **Flower Sponsor \$1,000** (2 available)

- 4 tickets to event in general seating
- Logo/name included on all table or decorative floral arrangements
- Logo/name inclusion on other event signage
- Recognized in event publicity, including ACCF website, social media and press releases
- This level grants 1 patient in active treatment and a guest (2 people total) free entry into event

### **Auction Sponsor \$1,000** (2 available)

- 4 tickets to event in general seating
- Logo/name included on auction paddles given to each of 300 attendees
- Logo/name inclusion on other event signage
- Recognized in event publicity, including ACCF website, social media and press releases
- This level grants 1 patient in active treatment and a guest (2 people total) free entry into event

### **Printing Sponsor \$1,000** (2 available)

- 4 tickets to event in general seating
- Recognized as printing sponsor on event program given to each of 300 attendees
- Logo/name inclusion on other event signage
- Recognized in event publicity, including ACCF website, social media and press releases
- This level grants 1 patient in active treatment and a guest (2 people total) free entry into event

### **Anchor Supporter \$750**

- 4 tickets to event in general seating
- Name inclusion on event signage
- Recognized in event publicity, including ACCF website, social media and press releases
- This level grants 1 patient in active treatment and a guest (2 people total) free entry into event

### **Patient Supporter \$500**

- This is a non-attending level and does not include sponsor tickets
- Name inclusion on event signage
- Name inclusion on event publicity, including ACCF website and social media
- This level grants 4 patients in active treatment and their guest (8 people total) free entry into event



Anchor Cross Cancer Foundation

# Masquerade Ball Sponsorship Opportunities June 14, 2025

**SOLD** Presenting Sponsor (\$5,000)

\_\_\_\_\_ Platinum Partner Sponsor (\$4,500)

\_\_\_\_\_ Premier Dining Sponsor (\$4,000)

\_\_\_\_\_ Red Carpet Sponsor (\$3,000)

\_\_\_\_\_ Stage Sponsor (\$3,000)

\_\_\_\_\_ Survivor Lounge Sponsor (\$3,000)

\_\_\_\_\_ Bar Sponsor (\$2,500)

\_\_\_\_\_ Table Sponsor (\$1,500)

\_\_\_\_\_ Flower Sponsor (\$1,000)

\_\_\_\_\_ Auction Sponsor (\$1,000)

\_\_\_\_\_ Printing Sponsor (\$1,000)

\_\_\_\_\_ Anchor Supporter (\$750)

\_\_\_\_\_ Patient Supporter (\$500)

*\*Deadlines:*

5/1/2025 Completed sponsorship form

5/1/2025 Logo submission

6/2/2025 Payment

Sponsor/Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

\_\_\_\_\_ ACH Transfer: Trustmark Bank Routing #: 06530027, Account #: 3500273243

\_\_\_\_\_ Mail Check to: ANCHOR CROSS CANCER FOUNDATION, Attn. Joan Kellis, Director  
29653 Anchor Cross Blvd., Suite B-101  
Daphne, AL 36526

\_\_\_\_\_ Pay online at AnchorCrossFoundation.org

➤ Donate ➤ Give Lively ➤ One Time ➤ Custom Amount

➤ Select "In Honor Of", then fill in sponsor level & company name (ex. Table/J.Jones)

➤ Credit Card ➤ Payment Details ➤ Pay \$

**Email logos to MK.McMillon@southerncancercenter.com.** Logos must be print ready, minimum of 300 dpi (600 dpi preferred) and in JPEG, PNG or PDF formats.

\*The Anchor Cross Cancer Foundation is a public charity that has been designated as tax-exempt by the IRS under section 501(c)3 of the Internal Revenue Code. Taxpayer Identification Number (TIN): 26-0823285.



Anchor Cross Cancer Foundation  
**Auction Items & In-Kind Donations**  
**June 14, 2025**

Donor Name (as it will appear in materials): \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website/Social Media: \_\_\_\_\_

\* Please provide a specific and complete description of the auction item below (i.e., dimensions, color, number of nights, limit of participants). One donation item per form. Attach photos, brochures, menus, certificates, or other relevant materials for publicity use.

\* The event is June 14, 2025. Please ensure expiration dates allow adequate time for use. Unless indicated otherwise, any offers will be valid for one year until June 14, 2026.

Name of Item/Service: \_\_\_\_\_

Fair Market Value: \_\_\_\_\_

Complete Description of Item: \_\_\_\_\_

Special Conditions or Restrictions (i.e., blackout or expiration dates, gratuity fees, special handling, etc.):

Is item pick-up required? **YES** **NO**

If YES, preferred time/date for pick-up: \_\_\_\_\_

\*For special delivery arrangements, including oversized items, please contact ACCF at 251-513-0062 or [info@anchorcrossfoundation.org](mailto:info@anchorcrossfoundation.org).

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date