



**ANCHOR CROSS**  
CANCER FOUNDATION

### **2024 Committee Members**

#### **Chairman**

Mary Kathryn McMillon  
(ACCF Board Member)

#### **Committee**

Chris Alman  
(ACCF Board Member)  
Shannon Baldwin  
(ACCF Board Member)  
Dawne Biggs  
April Boone  
Brandi Boykin  
Anna Brown  
Holly Clarkson  
Peyton Clarkson  
Betsy Elmore  
Celeste Holland  
Mark Kellis  
Jessie Patton  
Kathy Summers  
Alison Trawick  
Stephanie Tunstall  
Brandi Wilkinson  
Andy Williams  
(ACCF Board Member)

#### **Foundation Director**

Joan Kellis

Anchor Cross Cancer Foundation

## **Masquerade Ball Sponsorship Opportunities June 8, 2024**

Anchor Cross Cancer Foundation Supporter,

The Anchor Cross Cancer Foundation will host its 5th Annual Masquerade Ball at the Daphne Civic Center on the evening of June 8, 2024. Supporters and community members from across the Gulf Coast are invited to help us “mask out” cancer for one night at this fundraising event, as we celebrate local cancer survivors and those still fighting.

Last year’s event saw a tremendous increase in participation and raised over \$70,000, with all of the proceeds benefiting local cancer patients in Mobile and Baldwin Counties. We are so thankful to our donors and sponsors who generously gave and allowed our event to be such a success. Find pictures and a recap of last year’s event online at [AnchorCrossFoundation.org](http://AnchorCrossFoundation.org) or on our social media.

ACCF is a community-based 501©3 nonprofit that provides financial assistance to local cancer patients currently receiving treatment for their disease. Cancer treatment often places a financial burden on patients. Our mission is to alleviate some of that stress to allow patients to only focus on their health and recovery.

As we plan for the fifth year of our event, we humbly ask you to join us in making this the best Masquerade Ball yet! The attached packet includes information about sponsorship opportunities and in-kind donations. Please feel free to reach out to me with any questions or to request additional information, at (601) 668-3428. On behalf of our committee and the Anchor Cross Cancer Foundation, thank you for considering our event in your next giving.

Appreciatively,

*Mary Kathryn McMillon*

Chairman, Masquerade Ball 2024  
Member, ACCF Board of Directors



Anchor Cross Cancer Foundation

## **Masquerade Ball Sponsorship Opportunities June 8, 2024**

### **Presenting Sponsor \$5,000** (Exclusive)

- 20 tickets (two 10-seat sponsor tables) with priority seating
- Exclusive event naming — Anchor Cross Masquerade Ball Presented by “*Your Company’s Name*”
- Opportunity to promote company with information and/or promotional items
- Logo/name inclusion at top of all signage and recognition as Presenting Sponsor during event
- Logo/name inclusion on event publicity, including ACCF website, social media and press releases
- This level grants 6 patients in active treatment and their guest (12 people total) free entry into event

### **Premier Dining Sponsor \$4,000** (Exclusive)

- 10 tickets (one 10-seat sponsor table) with priority seating
- Exclusive sponsor of dinner with prominent signage at buffet table(s)
- Opportunity to promote company with information and/or promotional items
- Logo/name inclusion on event signage and recognition of sponsorship during event
- Logo/name inclusion on event publicity, including ACCF website, social media and press releases
- This level grants 2 patients in active treatment and their guest (4 people total) free entry into event

### **Red Carpet Sponsor \$3,000** (Exclusive)

- 10 tickets (one 10-seat sponsor table) with priority seating
- Exclusive sponsor for entryway red carpet space with no other interruptions
- Remaining benefits from Premier Dining Sponsor

### **Stage Sponsor \$3,000** (Exclusive)

- 10 tickets (one 10-seat sponsor table) with priority seating
- Exclusive sponsor for music, auctioneer and other stage activities
- Remaining benefits from Premier Dining Sponsor

### **Survivor Lounge Sponsor \$3,000** (Exclusive)

- 10 tickets (one 10-seat sponsor table) with priority seating
- Exclusive sponsor for showcased lounge seating area for patients
- Remaining benefits from Premier Dining Sponsor

### **Bar Sponsor \$2,500** (Exclusive)

- 10 tickets (one 10-seat sponsor table) with priority seating
- Exclusive sponsor for bar with signage at bar table(s) and four ACCF wine tumblers
- Remaining benefits from Premier Dining Sponsor

### **Table Sponsor \$1,500**

- 10 tickets (one 10-seat sponsor table) with priority seating
- Logo/name inclusion on table signage and event signage
- Recognition of sponsorship during event
- Logo/name inclusion on event publicity, including ACCF website, social media and press releases
- This level grants 1 patient in active treatment and a guest (2 people total) free entry into event

### **Anchor Supporter \$750**

- 4 tickets to event & This level grants 1 patient in active treatment and a guest free entry into event
- Name inclusion on event signage & publicity, including ACCF website, social media and press releases,
- Recognition of sponsorship during event

### **Patient Supporter (Non-Attending) \$500**

- Name inclusion on event publicity, including ACCF website and social media
- This level grants 4 patients in active treatment and their guest (8 people total) free entry into event



Anchor Cross Cancer Foundation

## Masquerade Ball Sponsorship Opportunities June 8, 2024

\_\_\_\_\_ **Presenting Sponsor** (\$5,000)

\_\_\_\_\_ **Bar Sponsor** (\$2,500)

\_\_\_\_\_ **Premier Dining Sponsor** (\$4,000)

\_\_\_\_\_ **Table Sponsor** (\$1,500)

\_\_\_\_\_ **Red Carpet Sponsor** (\$3,000)

\_\_\_\_\_ **Anchor Supporter** (\$750)

\_\_\_\_\_ **Stage Carpet Sponsor** (\$3,000)

\_\_\_\_\_ **Patient Supporter** (\$500)

\_\_\_\_\_ **Survivor Lounge Sponsor** (\$3,000)

*\*Deadline for completed sponsorship form  
and logo submission is May 1, 2024.*

Sponsor/Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

\_\_\_\_\_ Send Invoice

\_\_\_\_\_ Pay via PayPal/ Credit Card (online at AnchorCrossFoundation.org)

\_\_\_\_\_ Check enclosed, payable to: **ANCHOR CROSS CANCER FOUNDATION**

29653 Anchor Cross Blvd., Suite B-101

Daphne, AL 36526

**Email logos to [MaryKathryn.McMillon@usoncology.com](mailto:MaryKathryn.McMillon@usoncology.com).** Logos must be print ready, minimum of 300 dpi (600 dpi preferred) and in JPEG, PNG or PDF formats.

\*The Anchor Cross Cancer Foundation is a public charity that has been designated as tax-exempt by the IRS under section 501(c)3 of the Internal Revenue Code. Taxpayer Identification Number (TIN): 26-0823285.



Anchor Cross Cancer Foundation  
**Auction Items & In-Kind Donations**  
**June 8, 2024**

Donor Name (as it will appear in materials): \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website/Social Media: \_\_\_\_\_

\* Please provide a specific and complete description of the auction item below (i.e., dimensions, color, number of nights, limit of participants). One donation item per form. Attach photos, brochures, menus, certificates, or other relevant materials for publicity use.

\* The event is June 8, 2024. Please ensure expiration dates allow adequate time for use. Unless indicated otherwise, any offers will be valid for one year until June 8, 2025.

Name of Item/Service: \_\_\_\_\_

Fair Market Value: \_\_\_\_\_

Complete Description of Item: \_\_\_\_\_

Special Conditions or Restrictions (i.e., blackout or expiration dates, gratuity fees, special handling, etc.):

Is item pick-up required? **YES** **NO**

If YES, preferred time/date for pick-up: \_\_\_\_\_

\*For special delivery arrangements, including oversized items, please contact ACCF at 251-513-0062 or [info@anchorcrossfoundation.org](mailto:info@anchorcrossfoundation.org).

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date