



29653 Anchor Cross Blvd. Suite B-101
Daphne, AL 36526
251.513.0062

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Anchor Cross Cancer Foundation Masquerade Ball Sponsorship Opportunities June 12, 2021

Dear Community Leader,

The Anchor Cross Cancer Foundation is a local 501(c)3 nonprofit founded over a decade ago when Dr. Michael Meshad saw that patients were struggling with daily living costs while in treatment. We offer financial assistance to cancer patients of the gulf coast region regardless of where they receive their treatment. Assistance is provided through small grants that pay for power bills, gas for transport to treatment, lodging for out-of-town treatment, copays, medication, insurance/COBRA payments, rent/mortgage payments, medical supplies, and groceries.

Cancer weighs heavily on patients and their families. It turns their lives upside down. With so much to burden them, we believe they deserve a chance to dress up, have fun and forget their worries. Therefore, the Anchor Cross Cancer Foundation is holding our 2nd Annual Masquerade Ball. We want to celebrate these patients and show them how much we care.

On June 12, 2021, we are inviting patients, friends, and families in the Mobile and Baldwin County area to join us at the Daphne Civic Center for a wonderful night of entertainment, food, and spirits. We would like you to consider sponsoring and attending our event. Your sponsorship and support would provide a cancer patient and his or her guest free entry as well as access to VIP services before the event. This is going to be a night to remember for all who attend.

Thank you for your thoughtful consideration. We hope to see you there! If you have any questions or requests for additional information, please call me at 251-513-0062

Humbly,

Sara Alter, Committee Chair

Chris Alman, Committee Chair

Joan Kellis, Foundation Director



Anchor Cross Cancer Foundation Masquerade Ball Sponsorship Opportunities June 12, 2021

Presenting Sponsor \$5000 (1 available)

- 20 tickets (two 10-seat sponsor tables) with priority seating
- Exclusive event naming — Anchor Cross Masquerade Ball Presented by “*Your Company’s Name*”
- Opportunity to promote company with information and/or promotional items
- Logo/name inclusion at top of all table signage and event signage
- Logo/name inclusion on event publicity, including ACCF website, social media and press releases
- This level grants 6 patients in active treatment and their guest (12 people total) free entry into event

Red Carpet Sponsor \$3,000 (TAKEN)

- 10 tickets (one 10-seat sponsor table) with priority seating
- Exclusive sponsor for entryway Red Carpet space with no other interruptions
- Opportunity to promote company with information and/or promotional items
- Logo/name inclusion on table signage and event signage
- Recognized as Red Carpet Sponsor during event
- Logo/name inclusion on event publicity, including ACCF website, social media and press releases
- This level grants 2 patients in active treatment and their guest (4 people total) free entry into event

Survivor Lounge Sponsor \$3,000 (1 available)

- 10 tickets (one 10-seat sponsor table) with priority seating
- Opportunity to promote company with information and/or promotional items
- Logo/name inclusion on table signage and event signage
- Recognized as Survivor Lounge Sponsor during event
- Logo/name inclusion on event publicity, including ACCF website, social media and press releases
- This level grants 2 patients in active treatment and their guest (4 people total) free entry into event

Table Sponsor \$1,500 (3 REMAINING)

- 10 tickets/one 10-seat sponsor table with priority seating
- Logo/name inclusion on table signage and event signage
- Recognized as Table Sponsor during event
- Logo/name inclusion on event publicity, including ACCF website, social media and press releases
- This level grants 1 patient in active treatment and a guest (2 people total) free entry into event

Anchor Supporter \$750

- 4 tickets to event
- Logo/name inclusion on event signage; name recognized as supporter during event
- Name inclusion on event publicity, including ACCF website, social media and press releases
- This level grants 1 patient in active treatment and a guest (2 people total) free entry into event

Patient Supporter (Non-Attending) \$500

- Name inclusion on event publicity, including ACCF website and social media
- This level grants 4 patients in active treatment and their guest (8 people total) free entry into event



Anchor Cross Cancer Foundation
Masquerade Ball Sponsorship Opportunities
June 12, 2021

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|---|--|
| _____ Presenting Sponsor (\$5,000) | _____ Survivor Lounge Sponsor (\$3,000) |
| _____ Red Carpet Sponsor (\$3,000) | _____ Anchor Supporter (\$750) |
| _____ Table Sponsor (\$1500) | _____ Patient Supporter (\$500) |

Sponsor/Company Name: _____

Primary Contact: _____ Phone: _____

Email: _____

Mailing Address: _____

Signature: _____ **Date:** _____

- _____ Send Invoice
- _____ Pay via PayPal/ Credit Card (online at anchorcrossfoundation.org)
- _____ Check enclosed, payable to: **ANCHOR CROSS CANCER FOUNDATION**
29653 Anchor Cross Blvd., Suite B-101
Daphne, AL 36526

Email logos to info@anchorcrossfoundation.org. Logos must be print ready, minimum of 300 dpi (600 dpi preferred) and in JPEG, PNG or PDF formats.

For more information, please call Anchor Cross Cancer Foundation at 251.513.0062

*The Anchor Cross Cancer Foundation is a public charity that has been designated as tax-exempt by the IRS under section 501(c)3 of the Internal Revenue Code. Taxpayer Identification Number (TIN): 26-0823285.